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THE STRATEGY OF THE BANKING EDUCATION IMPROVEMENT IN UKRAINE

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Summary. The main trends of training of modern banking expert are examined in the article. The authors describe the value system of higher education and approaches to the assessing student's knowledge.

Key words: *the quality of education, active methods of education, Master of Banking, risk-management.*

The economy development requires not only financial and material resources, but skilled personnel too. Thus, the organization of the higher education system according to the market requirements and the world economy trends and challenges is one of the essential tasks in the context of the economy development providing. Finance-and-credit system active progress, legislative acts adjutancy in accordance with the international financial institutions and Basel committee requirements are expected the organizational efforts and expenditures for bank's specialist education.

The multidimensional nature of the researched problem attracts different scientific areas – economics, management, banking, psychology.

From the side of management theory some aspects of the specialists in economics training are examined in the studies of L. Kindratska, I. Kniazeva, V. Martinsina, V. Mishchenko, L. Primostko, T. Smovzhenko, etc. These studies are dedicated to the education quality management both from the standpoint of the general theory of management, and through the innovative teaching methods implementation.

Practical experience in a specialized higher educational establishment shows that the specialist training quality in terms of high school should be examined as the ability of the educational system to satisfy the labor market needs for specialists of the relevant qualification and, on the other hand – the needs of the individual to obtain competitive knowledge based on thinking skills.

The ability to think is achieved not by learning, but in training. This ability is not the result of acts, but a process. Thus, education provides not some specific empirical knowledge, but creates the ability to think, to cover general scheme of the world interaction.

The scientific and technical personnel mobility between economy sectors, small and large firms, state borders is an important channel of the technology motion. Human resources in science and technology are a source of entrepreneurial activity.

Taking into account current requirements for experts in banking training it should be noted that it contains the competencies forming in the process of education and attitude development. All these enable them to adapt to the changing conditions of its activities, to be in demand in the labor market. An important focus is the system and the organization of the professional level improvement both research and educational personnel and students. Human capital is a combination of knowledge, skills, creative abilities of employees, their moral values and culture. Structural capital is the hardware and software information systems, as well as a company database, its organizational system, its patent and trademarks.

On this basis, it is possible to identify the main components of the improvement for specialists in banking education:

1. External components:
 - Financing;
 - Submission.

2. Internal components:

- The quality management system;
- The academic staff training;
- The students' motivation to develop new knowledge and skills.

Under the National Bank of Ukraine subordination its HEEs have an ability to develop the educational process permanently, taking into account not only the current economy requirements, but the future ones also.

The orientation on modern educational technologies should be implemented by means of educational and methodical materials:

- learning principles – modularity, learning “to result”, study periods variability depending on the primary level of the students preparedness;
- forms and methods of teaching – active methods, distance learning, differentiated learning, size optimization of the compulsory lessons;
- control and management methods of the educational process – the modules control, testing and ratings usage, the adjustment of the individual programs on the results of monitoring;
- means of education – computer applied applications, information carrier system;
- usage of the educational information processing

technology, that provides knowledge structuring and random access to their elements;

- computer slides designing, the usage of multi-media means;
- the tasks solution by means of expert training systems, related to the class of semi-formalized knowledge provided by experts in a certain subject area;
- business games – the decision making in unusual situations, an explanation the tasks' solution process, the diagnosis and analysis of errors.

It is also advisable to input the disciplines with the legislative and regulatory framework and the specifics of its practical application review, to analyze the causes and the needs for adoption of a regulatory document. This requires a direct connection between the teaching and practical activities, internships, educational practice.

For integration into the world community, the banking system of education should be transformed into a constantly learning system that dynamically collects and uses new knowledge effectively. The prospect of a knowledge society construction in Ukraine requires the improvement of scientific and educational services by combining the best international experience with national traditions.

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