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PROGRAM TARGET METHOD AS TARGET INSTRUMENT OF THE DEVELOPMENT OF MATERIAL AND TECHNICAL BASIS OF THE SOCIAL SPHERE OF UKRAINE

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Summary. Program-target method was considered as the main instrument of the social development in the future. The major government social programs were researched, the implementation problems were identified.

Key words: *program target method, budget, program, funding, social sphere.*

The article is aimed at the consideration of program target method as the main instrument of the development of the social sphere for the future. This method is considered as a planning form which is focused on solving urgent problems of the material and technical support of the state's social sphere. It is suggested to use program target method as an instrument of sustainable development of the social sphere in order to improve management mechanisms of its development. The research results are generalized which indicate that program target method has significant advantages over the others and is the most effective method of state regulation.

The purpose of the article is to research the main prevailing target state social programs, to clarify problems during their implementation.

Having analyzed the degree of programs' implementation, it was found that most of them are not fulfilled. For their optimization it is suggested to improve the process of developing programs, to in-

crease the efficiency of their financing, and to intensify efforts of using European experience of gradual shifting from financing the programs through the state budget to the active involvement of additional sources of financial resources. Among the most important results of development programs of the social sphere, it is suggested to consider its sustainable development.

To achieve this purpose, the following research methods were used: generalization; analysis; explanation.

The result of the research is the implementation of basic state social development programs.

The scientific novelty of the research is the suggested ways of the optimization of programs which are aimed at enhancing the efficiency of their financing.

The research results may be used in the development of national, regional and local sustainable development programs.

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